



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 653403
Inv Date 11/25/2012
Terms Net 30
Contract 321423
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Product Political - State Candidate (1071)
Brand C15C21 GOV (132630)
Acct Types National/Political
Est/Headline C15C21/06221198
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:04:47PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
82.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/29/12 7:59PM (Mo)	00:30	Dancing With The Stars		\$4800.00	
83.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 7:00PM (Mo)	00:30	INSIDE EDITION		\$1200.00	
84.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),We	10/31/12 6:59PM (We)	00:30	INSIDE EDITION	PM12104T	\$1200.00	
85.0	Spot	1:10:00AM- 2:07:00AM	Per week (2),We	10/31/12 1:29AM (We)	00:30	KATIE COURIC 1:05AM	PM12116TH	\$70.00	
85.0	Spot	1:10:00AM- 2:07:00AM	Per week (2),We	10/31/12 1:58AM (We)	00:30	KATIE COURIC 1:05AM	PM12104T	\$70.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,340.00	Total Spots	5
Commission	(\$1,101.00)		
Net Total	\$6,239.00		